



MEDIA RELEASE

PenFinancial's Jayne Paquin Awarded "Manager of the Year" by Credit Union Managers' Association

Provincial Award Celebrates Excellence, Leadership and Community Spirit

**For Immediate Release
Niagara**

September 24th, 2012 Jayne Paquin, PenFinancial Credit Union's Human Resources Manager was named "Manager of the Year" at the annual Credit Union Managers' Association conference in Collingwood, Ontario on September 17th. The "Alan Marentette Manager of the Year" Award is presented annually to a manager who exemplifies a high standard of leadership and service to credit unions, their owners and communities. While Ontario credit union staff at all levels of management are eligible to be nominated for the provincial award, this is the first time that the prestigious award has been presented to a Manager who is not a Credit Union Chief Executive Officer.

Jayne has over 15 years of experience as an HR professional and has held the position of Human Resources Manager with PenFinancial Credit Union for the past five years. Jayne is responsible for developing HR strategies that ensure effective human resources planning and leadership development and acting as a strong liaison between employees and management. Jayne has been instrumental in leading PenFinancial's Great Place to Work Team with key culture-building initiatives including an employee recognition program to showcase and reward employees who demonstrate PenFinancial's values of Passion, Respect, Knowledge and Success.

As a human resources mentor, Jayne volunteers with Brock University's co-op services department to coach groups of Brock business students to prepare them for the interview process. Jayne is also an active volunteer in her community and supports a variety of fundraising initiatives including PenFinancial's Skates for Kids Program.

A \$2,000 donation was made on her behalf to the Ontario Credit Union Charitable Foundation.

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PenFinancial Credit Union has been nurtured for almost 60 years right here in Niagara. With 6 branches serving over 15,000 members, PenFinancial delivers a full range of financial services and advice tailored to meet every member's needs. Membership is open to anyone looking for a financial institution that provides superior service and reinvests in local communities to help build a stronger and more vibrant Niagara.