



MEDIA ADVISORY  
Welland – October 1<sup>st</sup>, 2012

# ***Many St. Therese students will hit the ice for the first time thanks to Skates for Kids***

*PenFinancial Credit Union's Skates for Kids Program  
wraps up with a fun afternoon of skating*

**What:** PenFinancial Credit Union is proud to host a free Skate Day for St. Therese students and staff in celebration of successfully collecting 230 pairs of gently used skates and raising money to purchase 230 brand new helmets. All St. Therese students will now have the opportunity to participate in a school wide skating program throughout the school year, as the skates and helmets now belong to the school.

**When:** Tuesday, October 2<sup>nd</sup>, 2012, 12:30 p.m. until 2:30 p.m.

**Where:** Humberstone Arena, 54 Westside Rd. Port Colborne

**Who:**

St. Therese Catholic Elementary School students, parents and faculty  
Staff and volunteers from PenFinancial Credit Union  
Staff and volunteers from Fort Erie Credit Union  
Skates for Kids Community Partners  
Players from the Port Colborne Pirates

**Background:** The **Skates for Kids** program collects gently used skates in order to donate them to schools that would not otherwise be able to organize a skating program. The 2012 campaign aimed to collect 650 pairs of gently used skates and raise funds to purchase 650 brand new, CSA approved helmets. In addition to St. Therese Catholic Elementary School the 2012 program also supported St. Elizabeth Catholic Elementary School, Prince of Wales Elementary School and Crystal Brach Public School. To date, the **Skates for Kids** program has donated over 2,000 pairs of skates and 800 CSA approved helmets to Niagara schools. PenFinancial Credit Union is a Niagara-based financial institution that serves more than 15,000 personal and business members across the Region through six branches and one Commercial Business Centre. Membership at PenFinancial Credit Union is open to everyone

**For more information please contact:**

Josh Juhlke- Skates for Kids Program Coordinator  
Office: 289-820-9744 x 247 Cell: 905-328-7431  
Email: [josh.juhlke@penfinancial.com](mailto:josh.juhlke@penfinancial.com)

