

Contact: Josh Juhlke  
PenFinancial Credit Union  
Tel: 289-820-9744 ex. 247  
Cell: 905-328-7431  
[Josh.juhlke@penfinancial.com](mailto:Josh.juhlke@penfinancial.com)



[Click here to view Raiven's Winning Video!](#)

## PenFinancial invests in the future of Niagara

*Local high school student wins \$2,000 scholarship through Niagara based video contest*

**Niagara, ON- July 8<sup>th</sup>, 2015-** When you combine business acumen with a love for sport and a passion for helping others, you get Raiven de Souza, 2015 Sprowt Video Scholarship Winner. It's through these passions and her selfless spirit that Raiven hopes to bring sport and development programs to the less fortunate.

Raiven says "I'm so thankful to the community for taking the time to help me pursue my dream to learn and work within sport. I had a blast making the video and I'm glad that my passion shined through."

Raiven most recently graduated from Governor Simcoe Secondary School in St. Catharines and is preparing to attend Brock University in the fall to begin her Bachelor of Sport Management degree.

The Sprowt.ca Video Scholarship Contest encourages Niagara students entering or returning to post-secondary school to submit short videos explaining what they want to be when they grow up and why. 17 video submissions were received from students all across Niagara in a variety of career disciplines. To help with the selection process, PenFinancial Credit Union recruited a panel of judges from the community to narrow the selections down to five finalists which were then put to an online public vote. The four other finalists were given scholarship funding as well, ranging from \$200-\$800, which brings the total amount of scholarship money awarded to \$4,000

- 30 -

*The Sprowt.ca Video Scholarship Contest began in 2010 and since its inception has given away over \$18,000 in scholarship funding to students living in the Niagara Region. Sprowt.ca is PenFinancial Credit Union's NO FEE student banking program with a focus on financial education-teaching young adults to be money smart and grow their lives.*