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[Click here to view Kuda's Winning Video!](#)

PenFinancial invests in the future of Niagara

Local high school student wins \$2,000 scholarship through Niagara based video contest

Niagara, ON- July 28th 2016- When you combine a love for radio and a passion for current events and information, you get Kuda Charamba, 2016 Sprout Video Scholarship Winner. It's through this passion for broadcast as well as his drive and determination that Kuda hopes to inform listeners on everything that is going on around them.

Kuda says "It was amazing to see my peers at school who shared it all over social media, my family which traces all the way to relatives in Zimbabwe who voted, and teachers who sent it to their friends and voted every day. It's amazing to know you're surrounded by good people who give you their fullest support."

Kuda is a proud graduate of Westlane Secondary School in Niagara Falls and is preparing to attend Niagara College in the fall to begin his diploma in Broadcasting: Radio, Television and Film.

The Sprout.ca Video Scholarship Contest encourages Niagara students entering or returning to post-secondary school to submit short videos explaining what they want to be when they grow up and why. 14 video submissions were received from students all across Niagara in a variety of career disciplines. To help with the selection process, PenFinancial Credit Union recruited a panel of judges from the community to narrow the selections down to five finalists which were then put to an online public vote. The four other finalists were given scholarship funding as well, ranging from \$200-\$800, which brings the total amount of scholarship money awarded to \$4,000

- 30 -

The Sprout.ca Video Scholarship Contest began in 2010 and since its inception has given away over \$22,000 in scholarship funding to students living in the Niagara Region. Sprout.ca is PenFinancial Credit Union's NO FEE student banking program with a focus on financial education-teaching young adults to be money smart and grow their lives.