



FOR IMMEDIATE RELEASE

PenFinancial CEO honoured with prestigious award

NIAGARA- September 15, 2016 – Since the early 1990's, PenFinancial's Chief Executive Officer, Ken Janzen, has witnessed and participated in the evolution of the grape and wine industry in Niagara through his involvement with local Credit Unions. Today, his service and support of the industry was recognized by being awarded the **RBC Business Citizen of the Year Award** through the Niagara Grape and Wine Festival.

"I'm humbled and extremely grateful to be presented with this prestigious award." says Janzen. "Over the years, one of the greatest rewards of my involvement in the wine industry, has been working with local grape growers to help enhance the viticulture industry in the region. This work helped create an environment in which local wineries could grow and thrive in Niagara."

Janzen's connection to the wine industry comes through his many years spent leading the Commercial and Agricultural team at Meridian, which enabled him to build relationships with many of Niagara's wineries and grape growers.

Janzen's philanthropic efforts within the Niagara Region and beyond have played an important role in the well-being and sustainability of not-for-profit and community organizations. A local Rotarian, Janzen is also a member of the board of directors for the Niagara Children's Centre and the Red Roof Retreat in Niagara-on-the-Lake. Janzen's co-operative and humanitarian efforts also extend internationally as a member of the board of directors for the Foundation for International Development Assistance, a Canadian Charitable organization that provides resources to rural communities in Haiti who are motivated to advance themselves economically by forming a productive agricultural co-operative.

The **RBC Business Citizen of the Year Award** will be presented to Janzen at the RBC Ontario Awards event which is part of the kick off to the Annual Niagara Grape and Wine Festival.



- 30 -

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About PenFinancial

PenFinancial Credit Union has been improving lives and strengthening communities in the Niagara Peninsula for over 60 years. With 21,000 members, and \$550 million in assets, its roots are firmly planted and its future is strong. The credit union operates 8 branches in St. Catharines, Niagara Falls, Welland, Fort Erie and Dunnville. Services also include a Commercial Business Centre, Wealth Management division and Central Services office. The credit union employs 100 residents from across the Peninsula.