

MEDIA RELEASE

PenFinancial Credit Union and WRCC Continue to Grow our Community Together

For Immediate Release – Wednesday, May 8, 2013

WELLAND, Ontario – The Welland Recreational Canal Corporation (WRCC) is pleased to announce the naming rights of the North Welland Flatwater Community Centre have been awarded to the PenFinancial Credit Union. Now officially called the PenFinancial Credit Union Flatwater Community Centre, the PenFinancial Credit Union will provide \$50,000 over the next five years specifically for Community Program Support for those groups currently operating out of the Flatwater Community Centre.

Continuing with their belief and mandate, 'Growing Together to Make Niagara Strong' through their 'Community Investment Program', PenFinancial Credit Union's financial commitment will assist the South Niagara Canoe Club, Notre Dame Rowing Club, Open Water Swimmers & Triathlon Group, and the Flatwater Rental Program in their community programming.

Bob Watson, CEO, PenFinancial Credit Union, enthusiastically explains, "PenFinancial Credit Union is extremely proud to be a part of an amazing community centre that was built by volunteers, is home to local rowing and kayak clubs and serves hundreds of Niagara residents with outreach programming. It's rewarding to know that the PenFinancial Credit Union Flatwater Community Centre will give everyone, regardless of income or ability, a chance to participate in flatwater sports activities to help them grow, learn and thrive."

WRCC will facilitate the distribution of funding for Community Programs on behalf of PenFinancial to the identified Community Groups delivering programming out of the Flatwater Community Facility. Programs include: Learn to ... programs, Dragon Boat, Canoe Kayak Camps, Niagara Resource Service for Youth (Resource Association For Teens Program), Big Brothers Big Sisters, and Accessible Programs. Applications will be reviewed and shared with PenFinancial and both Parties will determine the successful applicants and corresponding disbursements each year.

"Flatwater sports have been a part of the history of the Welland Recreational Canal since the late 1800's", explains Stephen Fischer, "This community partnership will allow the community to experience and participate in the many flatwater sports and programs offered. We look forward to expanding the world of flatwater sports to those of all ages and levels of expertise. We invite everyone to enjoy this wonderful natural resource that's right in our neighborhood!"

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