



New Director of Finance Appointed at Niagara's Truly Local Credit Union

NIAGARA, May 3, 2017 – PenFinancial Credit Union is very pleased to announce the appointment of **Shari Sekel** as the new Director of Finance at PenFinancial, effective, May 15, 2017.

Shari joins PenFinancial from Brock University, where she has held various senior leadership positions, including an Associate Director role in Strategic Initiatives and Special Projects. Shari is Chartered Professional Accountant and also a Brock graduate, with Bachelor of Accounting and Master of Accountancy degrees. A proud PenFinancial member since 1985, Shari held volunteer positions on the credit union's Board of Directors and Audit Committee in the past and continues to be a loyal advocate for the co-operative movement and the credit union.

“Shari's strong co-operative values, along with with her specialized education, outstanding leadership skills and experience, made it abundantly clear that she'll be a wonderful addition to the leadership team at our truly local credit union.” Stated Ken Janzen, PenFinancial's Chief Executive Officer.

A lifelong resident of Niagara, Shari lives in St. Catharines with her husband Josh and daughter Sophie. In her spare time, Shari enjoys spending time with her family and supporting Niagara small businesses like the 4Cats Art Studio where she enjoys creating great art and Yoga by Sarah where she embraces inner yogi.

About PenFinancial

PenFinancial Credit Union has been improving lives and strengthening communities in the Niagara Peninsula for over 60 years. With 22,000 members, and over \$600 million in assets, its roots are firmly planted and its future is strong. The credit union operates 7 branches in St. Catharines, Niagara Falls, Welland, Fort Erie and Dunnville. Services also include a Commercial Business Centre, Wealth Management division and Central Services office. The credit union employs 100 residents from across the Peninsula.

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