

For Immediate Release



Free seminars to address how social enterprise is a viable business model for Niagarans

Niagara, ON – November 2, 2016 – PenFinancial Credit Union is proud to partner with the Ontario Co-operative Association and the Niagara Co-op Network to bring [The Shared Ownership Workshop Series](#) to Niagara.

This unique series of three workshops is designed to engage students, educators, community builders and entrepreneurs alike. Participants will learn not just about co-operative business values, but about how worker co-ops can be used to build successful social enterprises and also how co-ops can be used as a succession planning tool for retiring boomer businesses.

“For the first time ever in Niagara, the conversation is turning to social enterprise. How can we better our communities in the quest for entrepreneurship? How can we apply democratic principles using the triple P bottom line – people, planet and profits? Co-operatives can help entrepreneurs make this all possible, and this free workshop series is designed to explore this business option.” explains Pam Isaak, Niagara Regional Manager, Ontario Co-operative Association.

DETAILS:

Workshop Dates: Thursday November 3rd, 10th and 17th.
Time: 7-9pm
Location: St. Catharines Club, 77 Ontario Street
RSVP: FREE- [Register via Eventbrite here](#)

The Shared Ownership Workshop Series is an initiative of the Ontario Co-operative Association via the Niagara Co-op Network, thanks to funding from the Trillium Foundation of Ontario.



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About PenFinancial

PenFinancial Credit Union has been improving lives and strengthening communities in the Niagara Peninsula for over 60 years. With 21,000 members, and \$600 million in assets, its roots are firmly planted and its future is strong. PenFinancial offers a full range of chequing, savings, investment and lending products along with financial advice for consumers, farm and business owners. The credit union operates 7 branches in St. Catharines, Niagara Falls, Welland, Fort Erie and Dunnville. Services also include a Commercial Business Centre, Wealth Management division and Central Services office. The credit union employs 100 residents from across the Peninsula.