



Dino Fazio, General Manager
905-374-1616, ext. 246 or dino@wfol.com

PenFinancial Sparkle Lighting Awards judging to take place December 12th *Annual tradition in Niagara Falls since the 1960s*

Niagara Falls, ON – The CAA Winter Festival of Lights is pleased to announce that judging for the PenFinancial Sparkle Lighting Awards presented by Niagara this Week will take place Wednesday, December 12th with Festival staff and volunteers combing the streets of Niagara Falls between 5pm and 11pm.

The Sparkle Lighting Awards program is a city-wide property lighting and decorating contest open to every property within the municipal boundaries of the City of Niagara Falls. Prizes are awarded in three categories – residential, multi-residential, and commercial – with the residential category divided along the city’s ward boundaries.

“The PenFinancial Sparkle Lighting Awards are our way of inviting everyone in the community to be part of the CAA Winter Festival of Lights,” stated Kevin Harding, Chairman, CAA Winter Festival of Lights. “Our ultimate goal is to see illuminations on every street in the city. We’d like the entire city of Niagara Falls to be one giant lighting display.”

The CAA Winter Festival of Lights would like to recognize the following sponsors for their support: PenFinancial, Niagara this Week, TVCogeco, 105.1 Ed FM, Mick & Angelo’s Restaurant, and Signature Sign and Image.

###

About the CAA Winter Festival of Lights

The CAA Winter Festival of Lights attracts over 1.3 million people annually to Niagara Falls, Ontario, and has been recognized as one of the Top 100 Internationally Known Events in North America by the American Bus Association. Festivals and Events Ontario has also ranked it among Ontario’s Festivals and Events of Distinction and one of the Top 100 festivals in the province. While just last year Canoe.ca included the CAA Winter Festival of Lights in its Top 10 Canada’s best winter festivals. Featuring more than 120 spectacular illuminations, including the world-famous Enchantment of Disney® displays, the CAA Winter Festival of Lights also hosts many events and activities, including the iconic TD RINK at the Brink, CYTEC Candy Cane Lane 5k Race, Fireworks over the Falls, Cintrón SportsFest Niagara, and much more. The 30th annual CAA Winter Festival of Lights takes place from November 3 to January 31, 2013. For more information, visit WFOl.com.