



MEDIA ADVISORY

Welland–February 24th, 2015

St. Mary students will hit the ice for the first time thanks to Skates for Kids

*PenFinancial Credit Union's Skates for Kids Program
wraps up with a celebratory skate day!*

What: PenFinancial Credit Union is proud to host a free Skate Day for St. Mary students and staff in celebration of successfully collecting 220 pairs of gently used skates and raising money to purchase 220 brand new helmets. All St. Mary students will now have the opportunity to participate in a school wide skating program throughout the school year, as the skates and helmets now belong to the school.

When: Wednesday, February 25th 2015, 1 p.m. - 3p.m.

Where: Welland Arena, 501 King St, Welland

Who:

St. Mary Catholic Elementary School students, parents and faculty
Staff and volunteers from PenFinancial Credit Union
PenFinancial Chief Executive Officer, Bob Watson
Skates for Kids Community Partners

Background: The **Skates for Kids** program collects gently used skates in order to donate them to schools that would not otherwise be able to organize a skating program. To date, the **Skates for Kids** program has donated over 3,000 pairs of skates and purchased over 1,500 CSA approved helmets for schools in Niagara. PenFinancial Credit Union is a Niagara-based financial institution that serves more than 19,000 personal and business members across the Region through eight branches and one Commercial Business Centre.

For more information please contact:

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